

2024 ORPHEUM HIGH SCHOOL MUSICAL THEATRE AWARDS

**Sponsorship
Opportunities**



48

Participating
Schools

44

Adjudicated
Musicals



3

States
Represented

1

Sold Out
Performance

Save The Date:

Thursday, May 23rd

Orpheum Theatre

7:00 PM



**Join us this May as we celebrate
15 Years of High School
Musical Theatre Awards
at the Orpheum Theatre!**

The Orpheum High School Musical Theatre Awards

The Orpheum High School Musical Theatre Awards supports, promotes, and celebrates high school musical theatre throughout the Mid-South. The program aims to provide access to arts education, create opportunities for self-expression, develop relationships between schools and the Orpheum, encourage collaboration, enhance excellence, build community, and instill a lifelong passion for the arts.

This year-long program invites over 2,100 students and 45 schools to join a community of participating schools from a 150-mile radius across 3 states in a variety of opportunities that meet each school where they are in providing access to arts education programming.

The program is part of the National High School Musical Theatre Awards, the Jimmy Awards, a program produced by The Broadway League that includes over 45 programs from across the country. The Orpheum's program is the only program in the nation that incorporates schools from across 3 states.

Each year, the program culminates in a celebration of the passion, dedication, and hard work of students and teachers involved in promoting musical theatre. Participants gather at the historic Orpheum Theatre for an unforgettable night of performances and awards presentations in front of a sold out audience of their family, friends, and peers. Modeled after the Tony Awards, The Orpheum High School Musical Theatre Awards recognizes achievements in all areas of high school musical theatre and brings together hundreds of students from all over the region to share their talents and collaborate with one another.



Your sponsorship fuels the High School Musical Theatre Awards and encourages students throughout the Mid-South to chase their dreams.



AWARD SPONSORSHIP

\$2,500

As an Award Sponsor of The Orpheum's High School Musical Theatre Awards (HSMTAs), you are joining the Orpheum Theatre Group in recognizing excellence in the arts. Sponsors will receive recognition during the presentation of the award, within the HSMTA Marquee, and in the Orpheum's winners' announcements as well as an invitation to attend an invited dress rehearsal and cocktail hour.

Lead Actor / Lead Actress / Outstanding Overall Production- \$2,500

(3 available)

- Full Page Ad in the High School Musical Theatre Awards Marquee
- Recognition from stage during the awards ceremony
- Recognition in the High School Musical Theatre Awards Marquee, website, and winners announcements
- Two (2) tickets to High School Musical Theatre Awards
- Invitation to attend invited High School Musical Theatre Awards dress rehearsal and cocktail hour





AWARD SPONSORSHIP

\$500

Individual Award Sponsorship - \$500

- Recognition from stage during the awards ceremony
- Recognition in the High School Musical Theatre Awards Marquee and website
- Invitation to attend invited High School Musical Theatre Awards dress rehearsal and cocktail hour

Individual Award Categories

(Subject to change)

Outstanding Small Ensemble
Outstanding Large Ensemble
Outstanding Chorus
Outstanding Student Orchestra
Outstanding Dance Execution
Outstanding Choreography
Outstanding Playbill
Outstanding Poster
Outstanding Front of House
Outstanding Artistic Element

Outstanding Hair & Makeup
Outstanding Costumes
Outstanding Lighting
Outstanding Set
Outstanding Technical Achievement
Outstanding Student Creative Achievement
Outstanding Student Technical Achievement
Outstanding Student Stage Management
The Bravo Award
The Spotlight Award

Inspiring Teacher Award
Outstanding Musical Direction
Outstanding Featured Dancer
Outstanding Featured Actor
Outstanding Featured Actress
The Jalen Award (Spirit of
HSMTAs)
Outstanding Supporting Actor
Outstanding Supporting Actress
Outstanding Direction by a
Teacher



the ORPHEUM | HALLORAN CENTRE
for performing arts & education



All sponsorships of the High School Musical Theatre Awards are subject to approval. If you are connected to a student participating in a Performing Arts program associated with The Orpheum High School Musical Theatre Awards, you are ineligible to sponsor.

For more information or to secure your sponsorship contact:

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Scan for more information.